

ALYSSA PAPACHRISTOS
GRAPHIC DESIGNER & ARTIST

A self-driven artist and designer that is passionate about what she loves to do—graphic design.

www.ap-designs.com

203.218.6451

alyssa.papachristos@yahoo.com

 interruptingcheese

 alyssapapachristos

 alyssa papachristos

- proficient in
- photoshop
- illustrator
- indesign
- wacom tablets
- drawing/digital art
- after effects
- microsoft office
- logo design
- iconography
- responsive design
- layout
- typography
- social media
- time management
- critical thinking
- concepting

education
sacred heart university
bachelors of arts & science
graphic design • GPA 3.59

EXPERIENCE

ART DIRECTOR, ROADWERX | MILFORD, CT

MAY 2019 TO PRESENT

Creative lead on accounts such as Spectrum Mobile and Super Bowl LIV to create signage, large-format displays, and concepting for custom-built games, event spaces, and booths. Also, was responsible for multi-tasking across several other accounts and one-off projects.

SR. DATA DESIGN SPECIALIST, KANTAR | NORWALK, CT

DEC 2018 TO MAY 2019

Coordinated with on-shore and off-shore teams to make sure data reports were correct and complete. Designed multi-page reports and proposals for various brands—with custom graphics, transition pages, detailed data entry, and infographics.

SR. DIGITAL ARTIST, IN MARKETING SERVICES | NORWALK, CT

MAY 2017 TO DEC 2018

Managed Albertsons creative, scheduled conference calls, provided rationale for rendered concepts, logo designs, and powerpoint decks. Completed multiple tasks simultaneously under tight deadlines on a daily basis.

DIGITAL ARTIST, IN MARKETING SERVICES | NORWALK, CT

JUNE 2013 TO MAY 2017

Assisted with the creation of signage and collateral for Kroger and Walmart accounts, while also volunteering any free time to design creative for office events. Developed logo lock ups and icons for new business pitches, while rendering various outdoor displays and concept work, like microsites, banner ads, and booklets.

DESIGN INTERN, DLIFE: IT'S YOUR DIABETES LIFE! | WESTPORT, CT

MAY 2012 TO MAY 2013

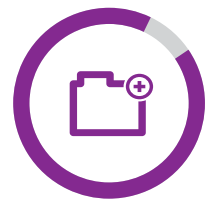
Assisted the Design Director in the development of various graphics for web and print while working alongside the marketing and account team to create various material for web and print.



rationale



perform under pressure



multi-tasking